

## LMP SU Meeting Minutes – October 25, 2018

Present: Ashley, Mike, Helen, Wenda, Harvard, Ying, Soyoung, Laura, Jerry, Ziqi, Abdullah

Exec photos!

- We should *definitely* do it next meeting
- **Everyone** should have their blurb ready too

\*If it's a big task, then feel free to ask anyone for help (like shifts, etc)

Conference

- Posters
  - o Original plan: prioritize LMP undergrads w/ some grads → Better outreach if allow other programs, pull in more audience
    - Max capacity is 10 → we'll see if enough LMP students fill up spots, then we'll try others
    - Can we have both lobbies? (Macleod AND Medsci)
  - o Jerry has form ready (name, email, title, abstract)
  - o How to promote to non-LMP
    - Facebook marketing is nice, but more?
    - Maybe ask ASSU → newsletter has wide reach
    - IMMSA is also planning joint Pub Night with a bunch of other unions in Nov; we're still considering
- Speakers and panels still in progress
  - o 5 so far: Chief pathologist of Ontario, First Nations Health, Retired police investigator services person, Christopher Cunningham → cardiomyopathy, Forensics Psychiatry
  - o If you have suggestions for more people, then feel free to suggest!
  - o It would be nice to have a female speaker too
  - o Let's finish this off so we can deal with next steps: marketing, etc
- Food
  - o Get more data by handing them a food ticket as they enter, and hand back to get food → able to see how much food is consumed
  - o Or have a counter standing there watching how many get food
- Attendance
  - o Marketing issues → we only really promote on FB, so only people who look at Facebook and look at LMP stuff will get the news
  - o Eventbrite to help see numbers
  - o Make people more invested to come
    - Make people pay small amount? Deposit? → probably not worth (sometimes has worked, sometimes not)
  - o Hying up conference every week (say different speakers every week)
    - \*\*\* make reminders INTERESTING
  - o Follow up email the week before (**do for sure**)
    - Also a food option poll → maybe also sense of responsibility – confirmation (since we have to ask for food early, but have "You've chosen X option, is it still correct?" sort of thing)
  - o UTSU resources → photo booth type thing where if they are tagged in a pic on Instagram, they can get it printed

- Make an Instagram account → start it as a Conference account, then switch it to general LMPSU

#### Website

- Top banner issues: logo is overlapping → so **Ying** will try to fix

#### SOCIAL

- Pumpkin carving/board games event!
- Problem with Escape Room → not wheelchair accessible, so ASSU can't fund it
  - What's nice is that the person in charge was a past exec for PSL and offered some nice discounts
  - ASSU isn't getting back to us
  - \*\* we'll probably save it for next semester
- Probably get a room in MedSci (keep in mind to bring tablecloths and the possible mess)
  - **We'll book ACR most likely**
- Fri Nov 2 5-8 pm
- We'll probably get medium-sized pumpkins (each for \$2)
  - Maybe get one huge one that we execs work on too
  - Reserve pumpkins → gauge how many pumpkins to buy
- Maybe a waiver/disclaimer type thing → we ARE working with knives after all
- This event will be mainly pumpkin carving with board games on the side (not really have distinct times for carving or board games, since people might go home after the carving)
- ASSU has board games, so we'll borrow those
  - List of games: C against H, Exploding Kittens, Taboo, Jenga, Codenames, Uno, Regular cards
  - Probably mention the names of the games we'll have and numbers per game
- Get carving tools (e.g. Canadian Tire possibly)
- Food
  - Halloween Candy
  - Juice boxes and water bottle
  - Dinner: Banh mi boys (don't forget vegetarian option)

#### CCR & Mentorship

- Submitted! Pending approval
- Mentorship applications - should start thinking about it

#### Past Tests

- Making it digital → Ask respective profs first if it's ok

#### Academic Seminars

- Topics: use leftover ones not used as options, then add new ones
  - Do polls in year groups
- Should we do forensics? Nice to promote the conference
- Budget: \$100
  - Bubble tea? We have some contacts to get it for a nice price → let's check if we can get in

#### Funding

- From department
  - o It must be academic-related
  - o They're fine with what events happened already (BBQ, 2<sup>nd</sup> year reception)
- Mike will be signing officer soon (administrative stuff to finish)

**TO DO for next meeting**

- Book venue (**Harvard**)
- Pick up tools, pumpkins
- ADVERTISE

Meeting adjourned – 4:32 pm